

June 1, 2026

BSE Limited Listing Department, P. J. Towers, Dalal Street, Fort, Mumbai - 400 023. BSE Code: 500338	National Securities Depository Limited, 3rd Floor, Naman Chamber, Plot C-32, G-Block, Bandra Kurla Complex (BKC), Bandra (East), Mumbai- 400 051	Central Depository Services (India) Limited, 25th Floor, 'A' Wing, Marathon Futurex, Mafatlal Mills Compound, N.M. Joshi Marg, Lower Parel (East), Mumbai- 400 013.
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Dear Sir / Madam,

Sub: Intimation for exercise of Call Option and fixation of Record Date pursuant to SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and SEBI (Issue and Listing of Non-Convertible Securities) Regulations, 2021

In accordance with the provisions of SEBI (Issue and Listing of Non-Convertible Securities) Regulations, 2021 ("SEBI NCS Regulations"), Debenture Trust Deed dated June 20, 2024, the terms and conditions of the Offer Documents dated July 2, 2024 and provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations"), we wish to inform you that the Company has decided to exercise the Call Option in respect of 8.5% Unsecured, Rated, Listed, Redeemable, Non-convertible Debentures (NCD - Series 1) of the face value of ₹ 1,00,000/- (Rupees One Lakh only) each, aggregating to ₹ 100,00,00,000/- (Rupees One Hundred Crores only) issued on a private placement basis.

The Company has issued the Call Option Notice dated June 1, 2026 to the Debenture Holder(s) and the Debenture Trustee, for early redemption of NCD – Series 1 due on July 3, 2026. A copy of the said Call Option Notice is enclosed herewith as 'Annexure -A'.

Further, pursuant to Regulation 60(2) of the SEBI Listing Regulations read with SEBI NCS Regulations and the Offer Documents, we further inform you that the Record Date for redemption of NCD – Series 1 pursuant to exercise of Call Option along with interest accrued thereon is as follows:

Security Code/ISIN Number	Record date	Purpose
INE010A08149	18.06.2026	Payment of redemption amount and interest accrued on NCD – Series 1, due on July 5, 2026*

**As per the terms of the Offer Document, the due date of payment of redemption amount being a Non-Business Day, the payment of redemption amount and interest accrued thereon shall be made on the immediate preceding Business Day i.e. on July 3, 2026.*

We request you to take note of the same. The aforesaid information is also being placed on the website of the Company at www.prismjohnson.in.

Thanking you,

Yours faithfully,

For **PRISM JOHNSON LIMITED**

SHAILESH DHOLAKIA

Company Secretary &

Compliance Officer

Encl.: As above



June 1, 2026

To,

**ICICI Prudential Credit Risk Fund
SBI SG Global Securities Services Pvt. Ltd.,
Jeevan Seva, Annexe Building,
'A' Wing, Ground Floor, S. V. Road, Santacruz (West),
Mumbai – 400054.**

Dear Sir,

Sub.: Notice of Exercise of Call Option in respect of 8.5% 10,000 Unsecured, Rated, Listed, Redeemable, Non-convertible, Debentures of the face value of Rs. 1,00,000/- each aggregating to Rs.100

The Company had issued and allotted 8.5% 10,000 Unsecured, Rated, Listed, Redeemable Non-convertible, Debentures (NCD - Series 1) of the face value of Rs. 1,00,000/- each aggregating to Rs.100 Crores on July 5, 2024 ('Deemed Date of Allotment').

In accordance with relevant provisions of the SEBI (Issue and Listing of Non-Convertible Securities) Regulations, 2021, as amended from time to time, Debenture Trust Deed dated June 20, 2024 and General Information Document & Key Information Document ('Offer Documents') dated July 2, 2024, the Company has decided to exercise Call Option for early redemption of NCD – Series 1 of the face value of Rs. 1,00,000/- each aggregating to Rs.100 Crores.

Key Details of the Redemption:

- Debenture Description: 8.5% 10,000 Unsecured, Rated, Listed, Redeemable Non-convertible, Debentures
- ISIN: INE010A08149
- Call Option Date: July 3, 2026 (July 5, 2026 is a Sunday, hence July 3, 2026, being immediate preceding Business Day, has been taken as Call Option Date)
- Call Option Price: ₹ 100,000 per NCD plus accrued interest
- Coupon Rate: 8.5%

The Company has fixed June 18, 2026 as the Record Date to determine eligible debenture holders for redemption purpose. Only debenture holders whose names appear on the list of Beneficial Owners as received from National Securities Depository Limited and / or Central Depository Services (India) Limited as on the Record Date shall be entitled to receive the redemption amount along with accrued interest.

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The Company will pay the redemption amount along with accrued interest, subject to deduction of tax, to your registered bank account. In case deduction of tax is not applicable, please submit valid tax exemption forms (15G/15H) to the Registrar and Transfer Agent of the Company before the Record Date.

On exercise of Call Option, the Company shall extinguish NCD – Series 1 fully after the payment of redemption amount and accrued interest and no claim shall lie against the Company after the redemption of aforesaid NCD – Series 1.

Please direct all your questions / queries to our Registrar and Transfer Agent (RTA) KFin Technologies Limited, Selenium Building, Tower-B, Plot No. 31-32, Financial District, Nanakramguda, Serilingampally, Hyderabad, Rangareddy, Telangana, India – 500 032 or contact on toll free number 1800-309-4001 or email to einward.ris@kfintech.com.

Kindly treat this Call Option Notice as a formal communication of the Company's intent to exercise the Call Option for redeeming the NCD – Series 1 in full on July 3, 2026.

Kindly take the same on record and acknowledge receipt of the same.

Thanking you,

Yours faithfully,

For Prism Johnson Limited

Shailesh Dholakia

Company Secretary & Compliance Officer



CC:

1. National Securities Depository Limited
3rd Floor, Naman Chamber, Plot C-32, G-Block,
Bandra Kurla Complex (BKC), Bandra (East),
Mumbai- 400 051
2. Central Depository Services (India) Limited
25th Floor, A Wing, Marathon Futurex,
NM Joshi Marg, Lower Parel (East),
Mumbai - 400 013
3. Axis Trustee Services Limited
The Ruby, 2nd Floor, SW, 29,
Senapati Bapat Marg, Dadar (West),
Mumbai – 400028
4. India Ratings and Research Pvt Ltd
DLF Epitome, Level 16, Building No. 5,
Tower B DLF Cyber City,
Gurugram Haryana – 122002



June 1, 2026

To,

**ICICI Prudential Regular Savings Fund
HDFC Bank Limited, Custody Operation,
Sempire Plaza Tower-1,
4th Floor, Chandan Nagar, LBS Marg,
Vikhroli (West), Mumbai - 400 083**

Dear Sir,

Sub.: Notice of Exercise of Call Option in respect of 8.5% 10,000 Unsecured, Rated, Listed, Redeemable, Non-convertible, Debentures of the face value of Rs. 1,00,000/- each aggregating to Rs.100

The Company had issued and allotted 8.5% 10,000 Unsecured, Rated, Listed, Redeemable Non-convertible, Debentures (NCD - Series 1) of the face value of Rs. 1,00,000/- each aggregating to Rs.100 Crores on July 5, 2024 ('Deemed Date of Allotment').

In accordance with relevant provisions of the SEBI (Issue and Listing of Non-Convertible Securities) Regulations, 2021, as amended from time to time, Debenture Trust Deed dated June 20, 2024 and General Information Document & Key Information Document ('Offer Documents') dated July 2, 2024, the Company has decided to exercise Call Option for early redemption of NCD – Series 1 of the face value of Rs. 1,00,000/- each aggregating to Rs.100 Crores.

Key Details of the Redemption:

- Debenture Description: 8.5% 10,000 Unsecured, Rated, Listed, Redeemable Non-convertible, Debentures
- ISIN: INE010A08149
- Call Option Date: July 3, 2026 (July 5, 2026 is a Sunday, hence July 3, 2026, being immediate preceding Business Day, has been taken as Call Option Date)
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On exercise of Call Option, the Company shall extinguish NCD – Series 1 fully after the payment of redemption amount and accrued interest and no claim shall lie against the Company after the redemption of aforesaid NCD – Series 1.

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Yours faithfully,

For Prism Johnson Limited

Shailesh Dholakia

Company Secretary & Compliance Officer



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